



**SKILL SET**

- User Experience Design
- Interaction Design & Prototyping
- iPhone & Android Design
- GUI Design
- Product Development & Technical Writing
- Human Factors Research & Task Analysis
- Print, Advertising & Marketing Design
- Icon & Logo Development
- Photo Manipulation
- Audio Editing

**SOFTWARE PROFICIENCY**

<b>Desktop</b>	<b>Web &amp; Mobile</b>	<b>Programming Languages</b>	<b>Multimedia</b>
<ul style="list-style-type: none"> <li>• Photoshop CC</li> <li>• Illustrator CC</li> <li>• Omnigraffle Pro</li> <li>• Microsoft Visio</li> <li>• Microsoft Office</li> </ul>	<ul style="list-style-type: none"> <li>• Dreamweaver CC</li> <li>• Sketch</li> <li>• Invision</li> </ul>	<ul style="list-style-type: none"> <li>• XHTML/HTML5</li> <li>• CSS3</li> <li>• Basic Javascript</li> <li>• Basic PHP</li> </ul>	<ul style="list-style-type: none"> <li>• Powerpoint</li> <li>• Quicktime Pro</li> <li>• Audacity Audio</li> </ul>

**PROFESSIONAL EXPERIENCE**

**Tandem Diabetes Care | UX Design Manager (9/14 – Present)**

- Manage a team of 4 designers across multiple projects and development timelines
- Work with core management team on product backlog and resource allocation
- Lead all UX efforts in the latest pumping software and design
- Develop, organize & write detailed product and design specs for development and FDA approval

**Tandem Diabetes Care | Sr. UX Designer (9/09 – 9/14)**

- Designed & developed wireframes, workflows and interaction design for the release of the t:slim, t:flex and t:slim G4 Insulin Pumps.
- Designed all graphics and GUI elements for insulin pumps and associated web applications
- Coordinated design and development with product teams & software engineers
- Developed, organized & wrote detailed product and design specs for regulatory & FDA approval

**US Air Guitar | Visual Designer and Tour Organizer (1/12 – 8/17)**

**Tour Organizer (Seasons 2016-2017)**

- Oversaw the organization of over 25 events nationwide each year, working with local organizers and event promoters on how to set up, run and market a US Air Guitar competition
- Tracked all money from events including deposits, competitor fees and remaining balances to be paid
- Tracked and communicated with over 200 competitors throughout all rounds of competition
- Personally organized and hosted the San Diego competition, selling out a venue of 200+ people and generating over \$3,500 in bar revenue each year
- Co-organized the National Finals each year, including setup, promotion and co-hosting the event in 2017

**Visual Designer (Seasons 2012-2017)**

- Designed logos, posters and other marketing materials to promote the tour
- Designed over 120 unique trading cards for competitors nationwide
- Provided art direction on competitor videos and show intros
- Managed the US Air Guitar website through Wordpress and custom HTML

**PacketVideo | User Experience Designer (11/06 – 9/09)**

- Designed & developed wireframes, graphic layouts and product usability for mobile applications
- Implemented visual design using XHTML/CSS in a java platform for mobile devices
- Coordinated design and development with client product teams & software engineers
- Led weekly meetings and reviews for design and product innovation
- Developed, organized and wrote detailed design specs for product development



**PROFESSIONAL  
EXPERIENCE  
(CONTINUED)**

**SMS.ac | Senior Designer/Product Manager (10/05 – 10/06)**

- Successfully launched more than 15 web & mobile products for the SMS.ac Mobile Community
- Managed, designed and developed detailed product plans for the web and mobile devices
- Managed and art directed a team of 3 designers
- Conducted product reviews with team engineers to ensure product success and stability
- Interviewed and hired design candidates
- Designed Powerpoint and Flash presentations for product tours across the nation

**SCOTTEVEST INC. | Senior Designer/Creative Director (9/03 – 8/05)**

- Oversaw the creative development and website maintenance of the entire e-commerce website
- Coordinated newsletters & email campaigns resulting in increased sales & product interest
- Led structured print and web projects over multiple developers and designers
- Led nationwide media exploits resulting in press & publication with TIME, CNN, Wired & more
- Integrated design with marketing, IT development, strict deadlines and weekly task lists

**PRACTIS INC. | Part Time Web/Graphic Designer (9/03 – 6/05)**

- Designed & developed over 50 websites, including 2 award winning designs in 2005
- Led web & HTML training seminars for clients and co-workers
- Corresponded directly with clients to develop contracts, concepts and website maintenance

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**EDUCATION**

BFA in Graphic Design at Rochester Institute of Technology

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